



## CREATING COMMUNITY THROUGH THEATRE

Friday, 29 April 2022

### Theatre Charity Fundraiser – Corporate and Individual Donors

SAVVY Theatre is a small award-winning charity with big ambitions. Our mission is to create theatre that is bold, truly inclusive, fun and professional. We maintain high standards of production and our models of inclusion are viewed as exemplar. Our trustees represent the creative and commercial sector and comprise of some of the leading experts in applied theatre in the U.K and internationally.

Our goal for the next 3 years is aligned to our anticipated growth and outlines a priority to develop a fundraising plan across key segments within the sector. We are looking for an experienced fundraiser to support our development, helping us plan and deliver an effective Corporate and Individual programme including CSR, individual donations, appeals, regular giving, legacy fundraising etc. You must love theatre and share our values of inclusion and its potential to reach underrepresented individuals.

#### **Job Summary and Key Responsibilities:**

In this role we would expect you to:

- Work independently using your network of contacts to develop a clear plan and target to raise funds in 2022/23,
- Develop a pipeline, create and maintain database of prospects, cultivate the leads generated, and close the relationship after committed funds,
- Aim to secure at least 10-15% of our annual turnover (which is currently approximately £120k), through corporate partnerships for the 2022 Shakespeare and Xmas season,
- Initiate and secure funds through individual giving and donations,
- Work closely with the team to harvest leads through internal and external networks,
- Offer insights on expanding our fundraising endeavours.

**Reporting To:** Shuba Rao (Development Director)

#### **Essential:**

- You will be a lateral thinker, creative and entrepreneurial by nature,
- A good track record of successfully growing corporate fundraising income streams within a charity,
- Effective written and oral communication skills,
- Ability to write compelling proposals
- Good networking skills and client/relationship management skills
- The ability to see and develop new opportunities for funding partnerships for SAVVY,
- A real commitment to inclusion,
- Ability to work well within a team and independently
- Have your own computer



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**Desirable:**

- Experience of raising funds for a theatre company
- Experience of prospecting and securing individual donations
- Understanding of the financial constraints of a small arts charity

**Terms of Appointment:**

- You will be paid £175 per/day for 2 days a week for a 9-month fixed-term contract, with a 3-month review and potential for extension, starting from May/June 2022.
- This is a London based role and while you can work from home on most days you will be expected to come into the office at least once a month.
- This is a part-time position on a self-employed basis, and you will be responsible for your own tax/NI contributions.

In alignment with our strong inclusion ethos, we are keen to encourage applications from a wide range of people. If you would like support in your application or would like to have an informal chat about the role before applying, please email: [shuba@savvytheatre.co.uk](mailto:shuba@savvytheatre.co.uk)

Our selection will be based on your experience and abilities outlined in the attached Person Specification, so you can get creative and use video/audio/written text to explain your best fit for this role.

To apply, please send a CV and cover letter (or get creative and use video/audio) to explain how you are best fit for this role. Your application needs to reach us by **5pm on Friday 20<sup>th</sup> May 2022** and should be sent to: [admin@savvytheatre.co.uk](mailto:admin@savvytheatre.co.uk)

Friday 20 <sup>th</sup> May:	Deadline for applications
Thursday, 26 <sup>th</sup> May:	Shortlisted applicants informed/invited to interview
30 <sup>th</sup> & 31 <sup>st</sup> May:	Interviews held over Zoom
Thursday 9 <sup>th</sup> June	Successful and unsuccessful candidates notified
w/c: 20 <sup>th</sup> June:	Position starts

Thank you for your interest, we look forward to hearing from you.

This post is funded by The Backstage Trust.

**SAVVY Theatre Company**

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**Company No:** 6357764  
**Charity No:** 1179492

**PATRON:** Dr. Cecily O'Neill